Missouri Foundation for Health

a catalyst for change

Connecting Families to Medicaid

Earlene Bolton, Legal Services of Eastern Missouri

What is Missouri Medicaid?

Kids and adults can get free or low-cost health insurance through Missouri Medicaid, also known as MO HealthNet.

From annual check-ups and prescription medications to mental health care and emergency services, Missouri Medicaid covers more than you might think. Even dental care!

Did you know?

- When kids are healthy, they're ready to learn. Access to care leads to better health, fewer missed school days, and improved learning readiness.
- Between June 2023 and May 2024, almost 200,000 kids across Missouri lost their Medicaid coverage. Many of them are likely still eligible.
- More Missourians qualify for Missouri Medicaid than you may think. Adults can now get covered. This includes men, people who are working, and more.

Peace of mind through MO HealthNet

- Missouri's Medicaid program, MO HealthNet, covers Missourians from all walks of life, including people like your family, friends, and neighbors. You may be able to get free or low-cost health insurance too.
- More Missourians qualify for Missouri Medicaid than you may think. For example, a single adult making up to $20,814 a year, or a family of 4 making up to $42,759 a year, may qualify. (2025)
- With health insurance through Missouri Medicaid, you can get the care you need when you need it. MO HealthNet covers doctor visits, yearly checkups, prescription medicines, and more.
- You can get free help to understand your health insurance options, including Medicaid through MO HealthNet. Call 1-800-466-3213 or visit CoverMissouri.org to find an assister near you.

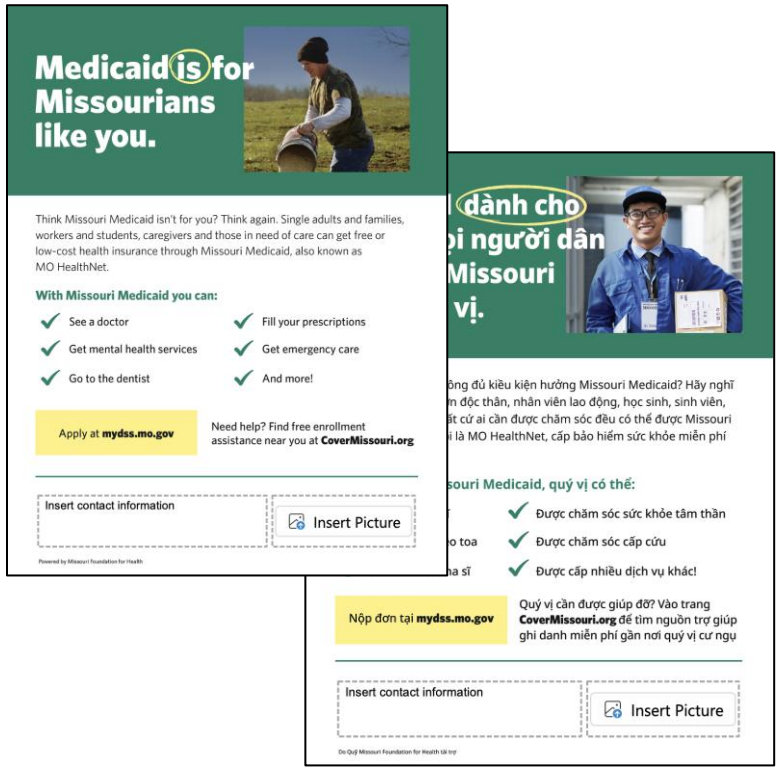
Many Missourians don't think Medicaid is for them.

Missouri Medicaid is for working Missourians.

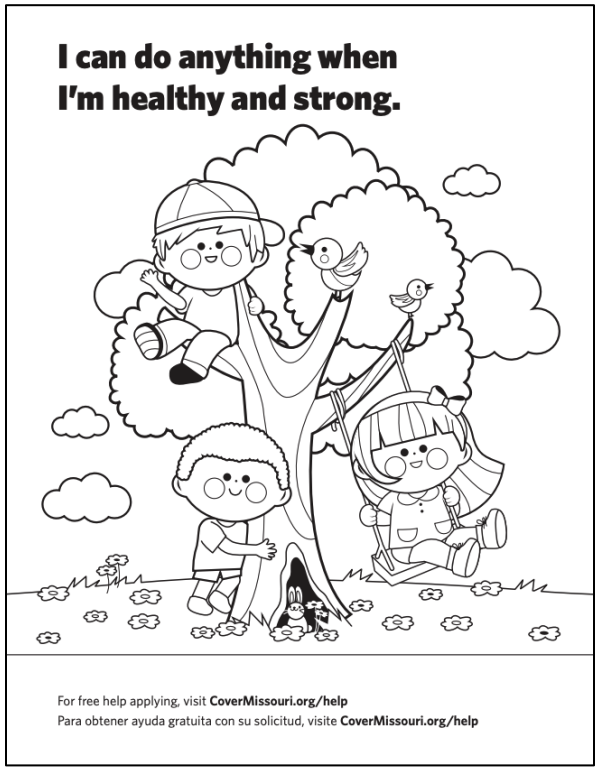
Missourians are motivated by peace of mind.

Free, local help is available!

Help spread the word



Customizable flyer in 13 languages



Coloring page

Easy-to-post social media graphics

All resources available for download at MFFH.org/Medicaid

Help families in your school or community

School newsletter or email listserv

Start a regular series about health tips and include enrollment info.

School events (parent-teacher meetings, PTO meetings)

Share flyers or staff a table where parents can ask questions.

School website or social media channels

Add a message to the website or share social media posts.

Link to CoverMissouri.org to connect families to free help.

Direct outreach to families

Include flyers in take-home folders.

Connect families to free enrollment assistance

Cover Missouri helps Missourians get, keep, and use their health coverage.

Find free, local help:

- www.CoverMissouri.org
- 1-800-466-3213

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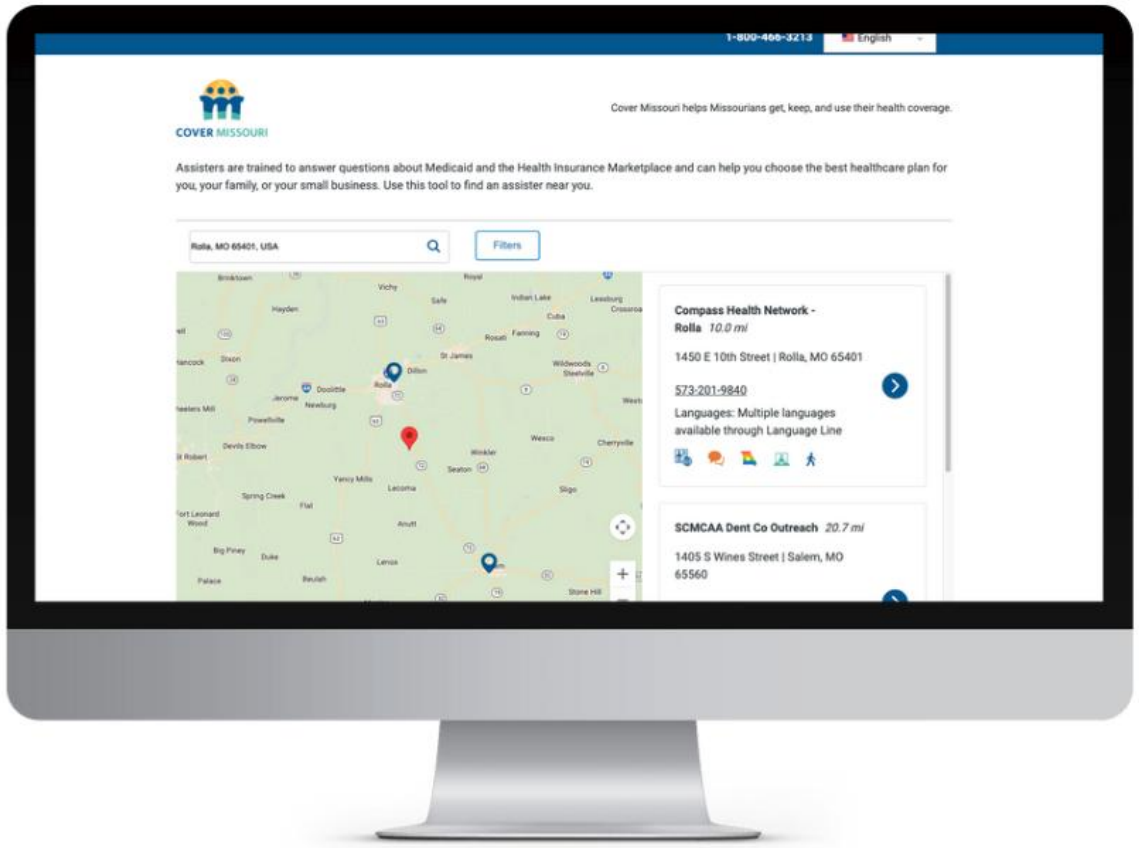

Contact Information

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Questions